

SOFTLINE GROUP

Company Introduction

Digital Transformation. Successful. Effective.

softline[®] 

Softline Group

Investment and technology holding company with over 30 years of experience and a broad regional presence in Eastern Europe, Kazakhstan, Uzbekistan, Vietnam, Indonesia, and UAE.

Cornerstone of Digital Transformation

25+

Companies
in the Group

>5000

Manufacturers

>100 000

Customers

**Full
range of**

Services and
solutions

Leading IT Company in Russia

30+

Representative
offices
in 6 countries

30+

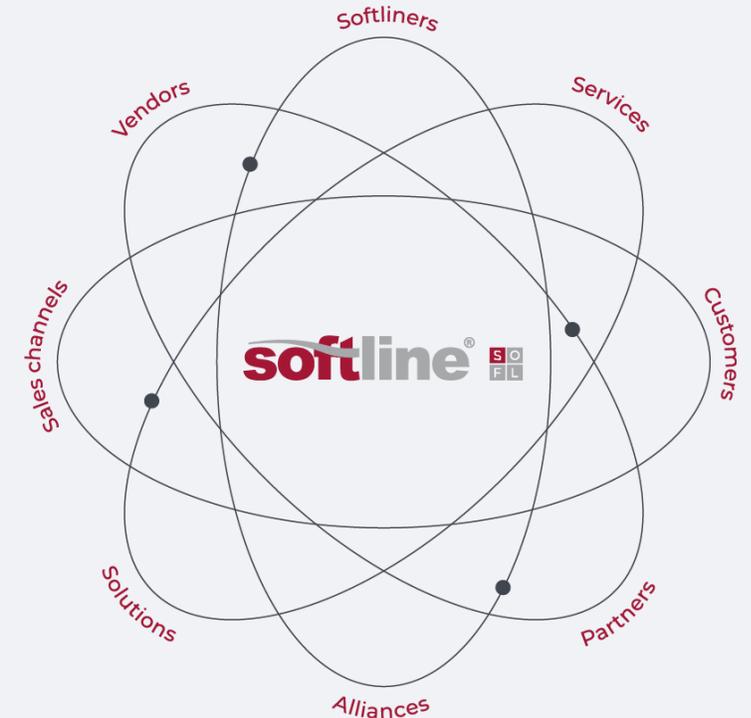
Years on
IT-market

~1.3B USD

Turnover
in 2024

>11 100

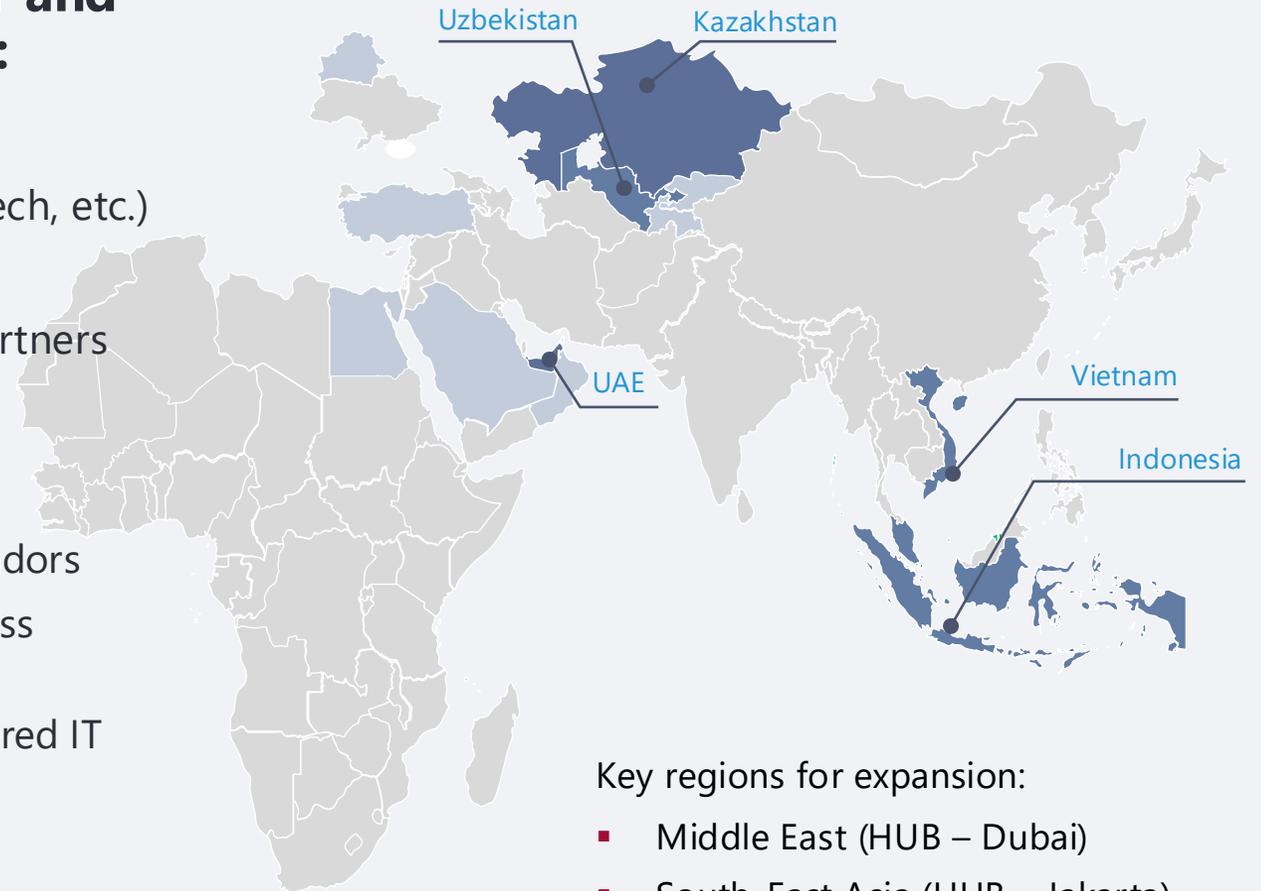
Employees



International GEO Expansion Strategy

At Softline Group, we're creating a dynamic IT and Cybersecurity ecosystem that brings together:

- In-house technologies and innovations
 - Specialized industry solutions (Manufacturing, Retail, Fintech, etc.)
 - Expert professional services
 - Trusted portfolio of technologies from global and local partners
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- **30 years of experience** with a wide range of products and solutions from the world's leading software and hardware vendors
 - **Serving global customers.** Understanding the unique business dynamics across various global regions
 - **Over 64 countries**, extensive experience, expertise and delivered IT projects in over 64 countries before splitting business with Noventiq



Key regions for expansion:

- Middle East (HUB – Dubai)
- South-East Asia (HUB – Jakarta)
- Central Asia (HUB – Almaty)

Product and Solution Portfolio



Software

IT Software for
Productivity



Managed Services



Custom Development

Custom Software
Development &
Testing

AI-Powered
Solutions

Oracle Services



Digital Industrial Solutions

QHSE/ESG

Oil & Gas

Energy



Cyber Security

Solutions



Services

